



# HPE GREENLAKE CENTRAL

Bring the cloud experience to your apps and data

## THE CHALLENGE

The lure of public cloud has been the speed and ease with which new applications can be delivered; however getting that same experience on-premises has been elusive. Two-thirds of apps still remain on-premises<sup>1</sup> due to cost, data gravity and interdependencies with other systems, so this leaves enterprises caught in the middle between the new and the old. They struggle within this complex dual IT operating environment to deliver the apps needed for their transformation goals.

Moving to the cloud depends on having cloud native skills and operational capabilities, which are in very short supply. As a result, organizations have been dealing with a siloed, inconsistent experience across their hybrid estate, and lack control and visibility into the costs and risks across their enterprise. And with 75% of data projected to be created and acted upon at the edge, the complexity will only increase.

## 57%

of enterprises are moving toward a hybrid cloud environment that leverages both on-premises systems and off-premises cloud/hosted resources in an integrated fashion.<sup>2</sup>

## 60%

of enterprises will use flexible, lower-cost IT consumption models by 2023.<sup>3</sup>

<sup>1</sup> 451 Research, November 2019

<sup>2, 3</sup> 451 Research's Voice of the Enterprise: Cloud, Hosting & Managed Services, Workloads and Key Projects, 2019

<sup>4, 5, 6</sup> "The Total Economic Impact of HPE GreenLake Flex Capacity," a commissioned study by HPE, Forrester Research, Inc., May 2018

## HYBRID CLOUD DONE RIGHT

HPE GreenLake Central is a new intuitive, self-service portal and operations console that allows enterprises to rapidly deploy HPE GreenLake Services, gain cost and compliance insights and simplify management across the entire hybrid estate. Included as part of your HPE GreenLake experience, HPE GreenLake Central delivers the right insights and capabilities for CIOs, DevOps, and IT professionals.

### Get the cloud experience everywhere

Bring the point and click, self-service and on-demand cloud experience, resource elasticity, and pay-per-use model to your on-premises IT.

### Unify your hybrid cloud experience

Unify the experience across your hybrid environment (private and multiple public clouds), transforming IT ops to cloud ops.

### Provide greater control and insight

Enhance governance, control, and visibility with comprehensive compliance capabilities and cost insights and analytics for cost optimization.

**HPE GreenLake Central** is a single pane of glass for consumption-based IT including:

- **Consumption analytics**  
Keep tabs on your usage, spend, and capacity with powerful consumption analytics.
- **Continuous compliance**  
Monitor over 1500 controls for governance and compliance.
- **Fast provisioning**  
Provision, monitor, and manage virtual machines across your data center and clouds.
- **Unified dashboard**  
Unify your clouds and on-premises IT in a single intuitive dashboard.

## BENEFITS

- Move faster, reduce costs, and shift resources to high-value objectives.
- Gain control over costs and governance across on-premises and public clouds.
- Gain quick insights across the hybrid estate with high-level KPIs.
- Tailored cloud experience with role-based access for IT, CIOs, DevOps, and finance.

### Benefits of HPE GreenLake consumption-based services



## 65%

shortened time to market for deploying global IT projects<sup>4</sup>



## 30%

CAPEX savings due to eliminated need for overprovisioning<sup>5</sup>



## 40%

increased IT team productivity by reducing the support load on IT<sup>6</sup>